

Special Newsletter
March 2025

Mission to Action: **IFQM's Journey of Growth**



The Imperative: A Nation-First Approach to Quality

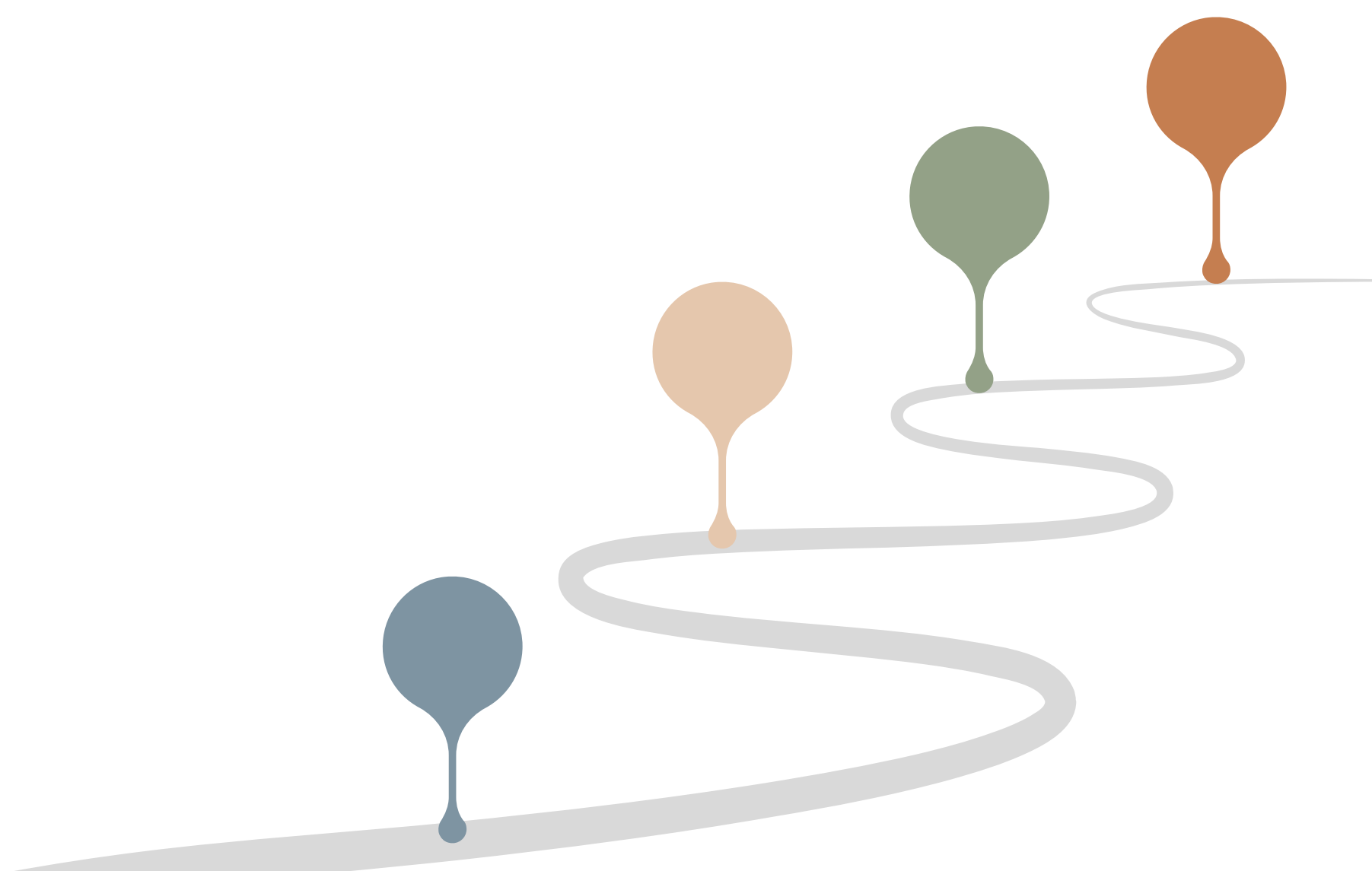
Indian companies have often been viewed as efficient but not world-class. IFQM aims to change this through **strategic partnerships, industry learning missions, and the IFQM Academy**, setting new benchmarks for Indian enterprises.

Leaders play a crucial role in positioning **India as a dominant force in global business**, focusing on **quality, innovation, and operational excellence**.



Since its inception, IFQM has taken deliberate steps to advance its goal of fostering quality and innovation. From forging global partnerships to launching the IFQM Academy, each milestone strengthens India's global competitiveness.

The CEO Learning Missions have provided leaders with invaluable insights into best practices, while the Annual Symposium has served as a platform for collaboration and knowledge exchange.



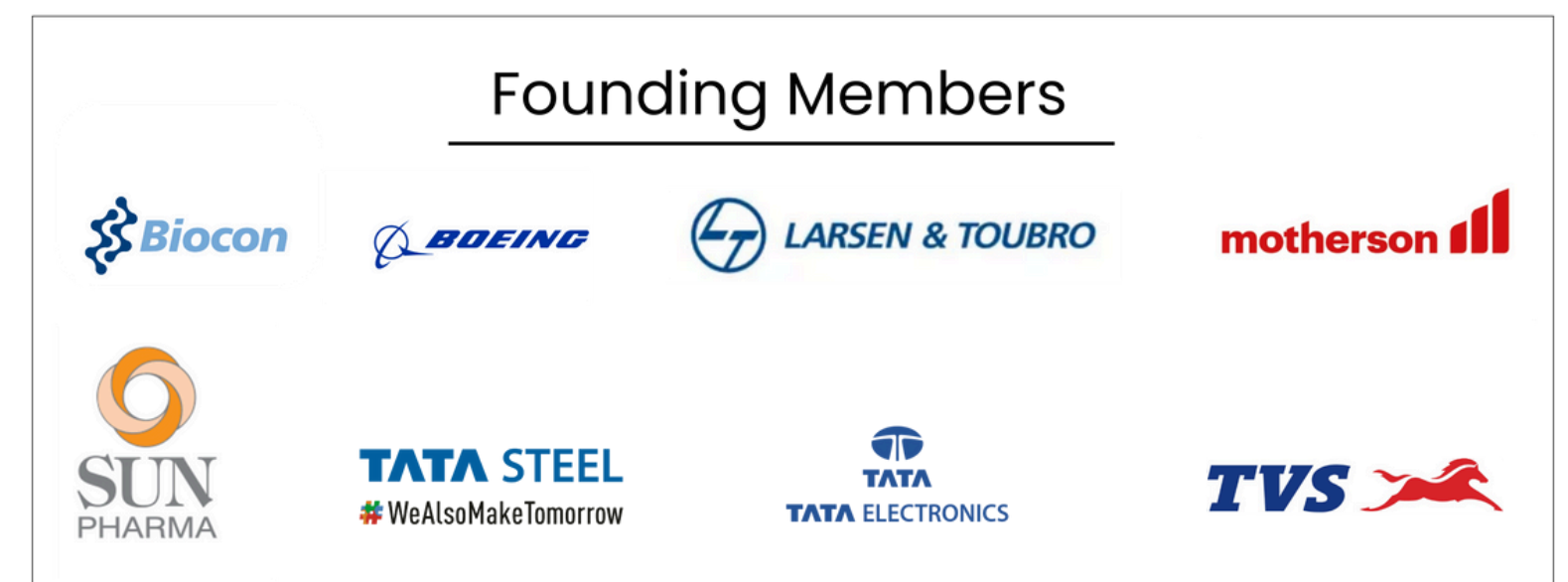
IFQM's Milestones This Far



Quality, Innovation and Excellence for India's Global Competitiveness

Sep 2023 – IFQM begins to champion quality in India

Backed by **Tatas, TVS Motor, Sun Pharma, Biocon, L&T, Motherson and Boeing**, IFQM seeks to become the **driving force for quality in India**.



Oct 2023 – Aligning with Global Quality Leaders

A landmark **MoU with JUSE (Japan)** to bring world-class quality frameworks into India's industrial ecosystem.

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Jan 2024 – The First CEO/CXO Learning Missions

Senior leaders from top companies **immersed themselves in Tata Steel's TQM and digital transformation model**.

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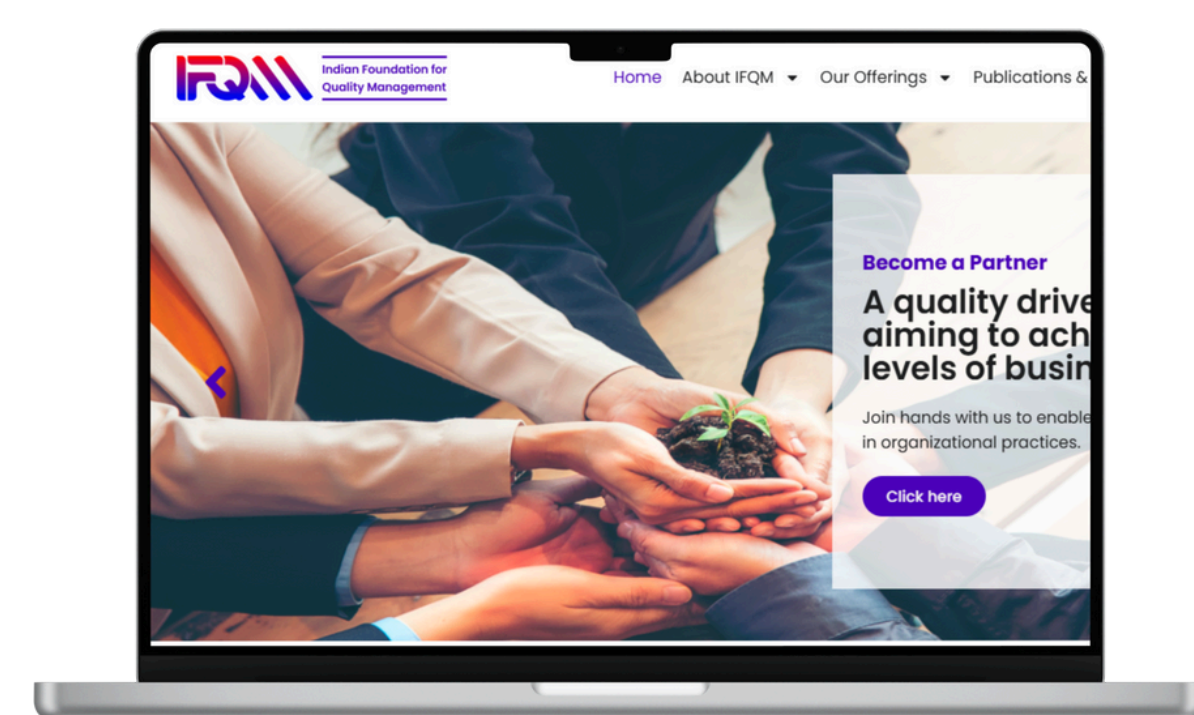


March 2024 – IFQM is formally Launched

Eight leading Indian companies have formally launched the **Indian Foundation for Quality Management (IFQM)**, a **not-for-profit institute** dedicated to **strengthening quality standards and innovation** in Indian businesses.

March 2024 – Launch of IFQM Website

Powered by the creative and resourceful team at TCS, the IFQM Website was designed and rolled out in a record time. This constantly evolving connection with the stakeholders will be central to IFQM's Digital journey.



April 2024 – The second CEO/CXO Learning Mission

TVS Motor Company, a Deming Award-winning leader in mobility solutions, hosted a **CEO Learning Mission** focused on **Total Quality Management (TQM)**.

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Aug 2024 – IFQM Facilitates the third CEO/CXO Learning Mission

IFQM hosted a CEO/CXO **Learning Mission** at **Motherson Group**, Noida, bringing **industry leaders** together to explore best practices in **quality, innovation, and leadership**.

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Oct 2024 – IFQM Symposium: Shaping India's Future

At Taj Palace, New Delhi, 170+ CEOs/CXOs and 100+ organizations gathered to define the roadmap for India's global competitiveness by deploying quality and innovation.

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Oct 2024 – Visit to Japan, the land of quality

A high powered **IFQM delegation** visited Japan for consultations with **Quality Institutions, Experts, and Professors**. Meetings with **JUSE, JIPM, JMAC, ITEQ International, and AOTS** focused on leveraging Japan's experience in institutionalizing Quality. The delegation also visited Chugai Pharma Plant to witness Quality in action.



Nov 2024 – Membership enrolment begins

IFQM has rolled out its **Membership plan** that accepts organizations as **Life Time members and Subscription members**, to co-create and contribute to an exciting journey of the **Indian industry** towards **global Quality leadership**.

Nov 2024 – IFQM Academy Hosts Workshop on OR

IFQM Academy held a workshop on **Operations Research for Optimization** at TVS IQL, Bangalore, engaging 42 delegates in global case studies and business challenges.

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Nov 2024 – MoU with CII-IQ

IFQM and CII-IQ formalised an agreement for cooperation, to enhance the impact on industry performance in India from initiatives in Quality, Innovation and Business Excellence; and to add speed to efforts for India to become a globally competitive and prosperous nation by 2047.

Dec 2024 – IFQM Assessment & Counselling Workshop

Industry leaders gathered at TVS-IQL, Bangalore, to refine IFQM's assessment and counselling approaches, focusing on scaling quality initiatives and MSME transformation.

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Jan 2025 – Launch of Boeing MSME Cluster Development: Enhancing Growth & Export Potential

The Boeing MSME Cluster development program aspires to assist achievement of benchmark performances; and thereby enhance the capacity to grow and export value added products and services.

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Dec 2024 – Quality clubs at Educational Institutes

BIT Sindri and NIT Jamshedpur students started activities at 'Quality Club' with sessions from industry experts on Basics of TQM, and SOP preparation.

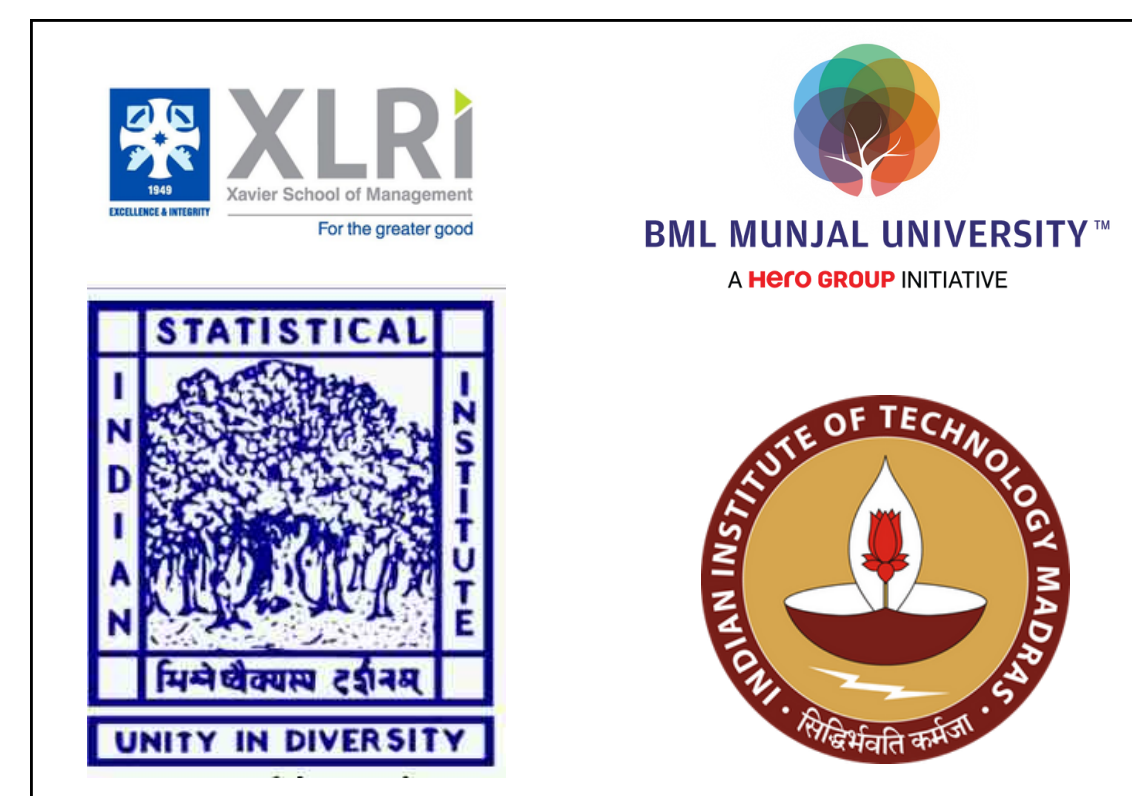




Feb 2025 – L&T Hazira Visit: Engineering Excellence & Quality in Manufacturing

CEOs and CXOs from diverse industries explored L&T Hazira's excellence in Engineering, Innovation, and Quality, gaining key insights on leveraging technology and Indian engineering talent for manufacturing excellence.

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Feb 2025 – Academic Collaboration for TQM & Quality Programs

IFQM is progressing with XLRI, IIT Madras, ISI Kolkata, and BML Munjal University to enrich TQM courses and design new electives, offering students industry exposure and live projects.



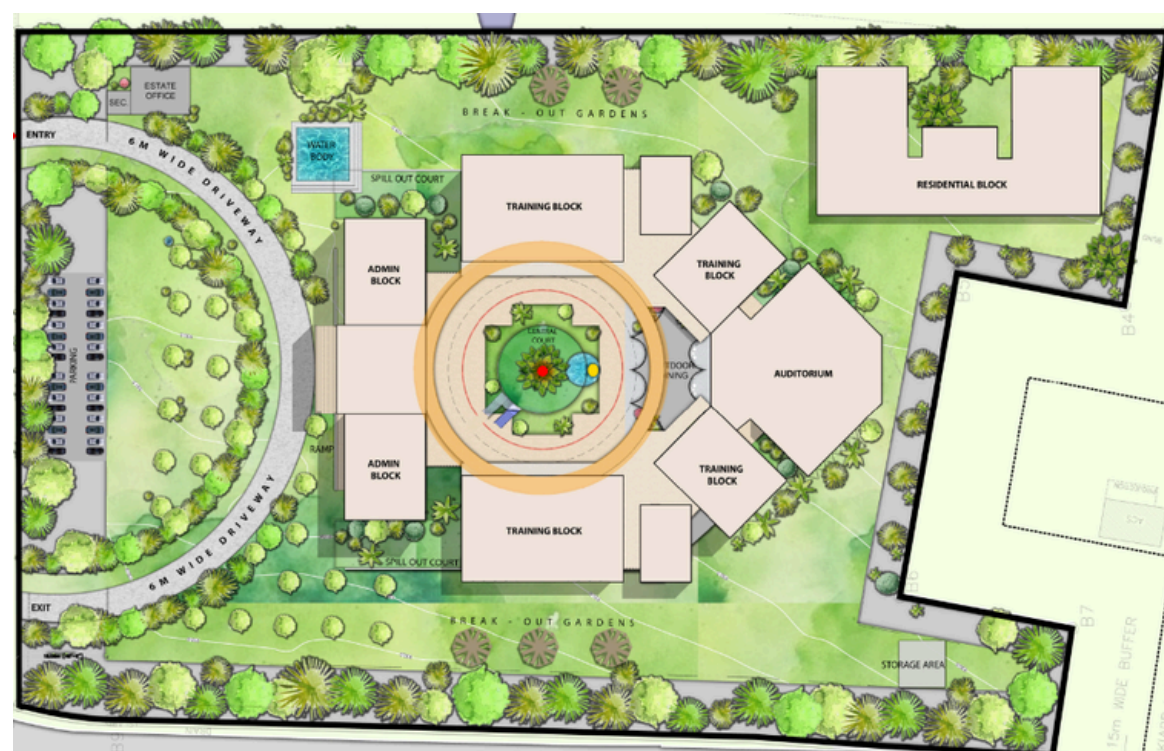
Feb 2025 – MSME Cluster for ZF launched

In Chennai, eight ZF Commercial Vehicle Solutions suppliers—Roop Polymers, Coventry Springs, Elforge, Maraica, Jainidhi Auto, Aldica, Sysmac, and Focus Die Cast—committed to strengthening integration with ZF's global supply chains.

IFQM Academy: Turning Blueprint into Reality

Feb 2025 – IFQM Academy

With the groundbreaking of **IFQM Academy in Devanahalli, Bengaluru, India** will soon have a dedicated hub for **executive leadership in quality and innovation**.



The IFQM Academy was launched to drive **business excellence, innovation, and leadership transformation**. It offers industry-aligned learning solutions, **Dojo-style experiential learning**, and **research-driven centers of excellence**.

The Groundbreaking Ceremony (GBC) of the IFQM Academy on February 2, 2025, marked the official

beginning of a transformative institution dedicated to quality and innovation. The event brought together industry leaders, and partners of IFQM, symbolizing a unified commitment to advance India's global competitiveness

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Accelerating Progress, Together



The journey of IFQM is just beginning. With each milestone, we are building a future where Indian businesses can lead the world in quality, innovation, and excellence. Your engagement, leadership, and commitment will define how far and how fast we achieve this vision.

Existing Members: Deepen your involvement by participating in CEO Learning Missions and contributing to the IFQM Academy. Gain exclusive insights from industry leaders, adopt global best practices, and position your organization at the forefront of India's quality movement.

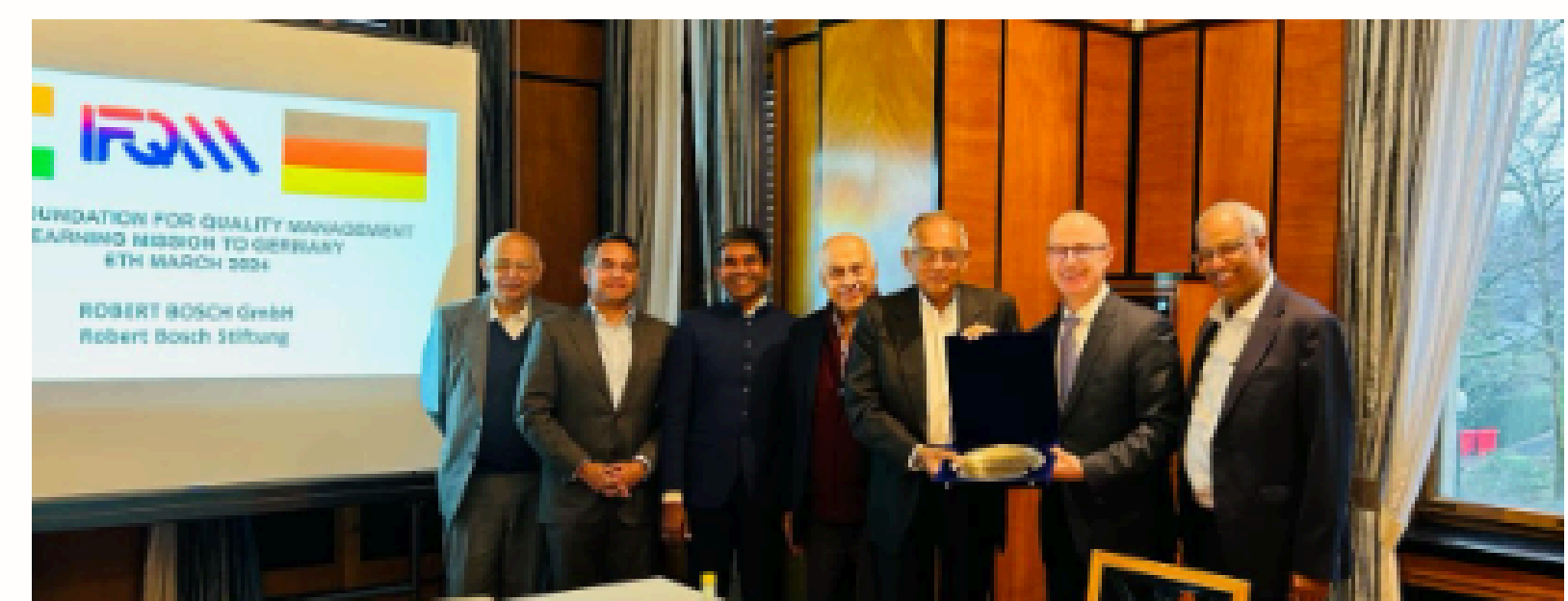
Experts: As holders of invaluable knowledge and experience in building quality in products, services and systems, collaborate with IFQM to handhold organizations through a path of self-discovery and improvements, and enable them for superior expression of their capabilities which the world can take note of.

MSMEs: As a Critical constituent of the Indian industry, participate in Clusters to force and to elevate the status of Quality in practice, and contribute to the overall global competitiveness of India. Besides, learn, adopt and adapt best practices from co-members and other sources of excellence, to rapidly climb the maturity curve.

Academia: Partner with IFQM to position Quality as an intrinsic ability in the minds of young Indian talent, as they get set to graduate and qualify to serve the industry. Run Quality Clubs, co-create Indian case studies, introduce courses on Quality, collaborate with the industry to solve problems using technology and talent, and more.

New Members: Welcome to a powerful movement. By engaging with IFQM's initiatives, you'll access a network of top business leaders, gain strategic knowledge, and be part of India's transformation into a global leader in quality and innovation.

Corporate Leaders & Industry Influencers: Partner with IFQM to drive a Nation-first, Industry-led quality revolution. Your leadership can shape policies, influence industry standards, and ensure that Indian businesses are globally competitive.



Let's build the future—together.

Contact us at info@ifqm.org.in

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